

Privacy Policy (GDPR Compliant)

Arent Inc. (hereinafter referred to as the "Company", "we", or "us") acts as the Data Controller for the personal data collected through our services, including our website (collectively, the "Services"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information in compliance with the General Data Protection Regulation (GDPR).

1. Legal Basis for Processing

We process personal data based on the following legal bases:

Performance of a Contract: To provide the Services you requested.

Legitimate Interests: For our business interests (e.g., service improvement, security, and B2B marketing), provided these are not overridden by your rights.

Consent: For non-essential cookies or specific marketing communications where you have opted in.

Legal Obligation: To comply with applicable laws and regulations.

2. Acquisition of Personal Information

We collect information provided directly by you and information collected automatically:

Identifiers: Name, email address, phone number, and business card details.

Technical Data: IP address, browser type, and cookie data (see Section 6).

Usage Data: Inquiry details, feedback, and survey responses.

3. Purpose of Use

We use your personal data for:

Service Delivery: Managing contracts and providing access to the Services.

Support: Responding to inquiries and providing administrative updates.

Development: Analyzing usage trends and improving Service functionality.

Security: Preventing unauthorized access or fraudulent use.

Marketing: Providing updates on new features and campaigns (subject to your right to opt-out).

HR & Recruitment: Managing recruitment processes and internal employment records.

4. International Data Transfers (EEA to Japan)

As a company headquartered in Japan, we transfer and process your personal data in Japan.

Adequacy Decision: The European Commission has recognized Japan as providing an adequate level of data protection (an "Adequacy Decision"). We rely on this decision for the transfer of personal data from the EEA to Japan.

Other Transfers: If we transfer your data to other countries outside the EEA not covered by an Adequacy Decision, we ensure appropriate safeguards are in place, such as Standard Contractual Clauses (SCCs).

Infrastructure: Data is securely stored using professional cloud service providers (e.g., Google Cloud).

5. Disclosure to Third Parties

We do not sell your personal data. We may share data with:

Service Providers: Trusted vendors (e.g., hosting, CRM, analytics) acting as Data Processors.

Professional Advisors: Accountants, legal counsel, or auditors.

Business Transfers: In connection with a merger, sale, or acquisition.

Legal Compliance: When required by law or to protect vital interests.

6. Cookies and Analytics

Our website uses cookies to enhance user experience.

Consent: Non-essential cookies (analytics/advertising) are used only with your explicit consent via our cookie banner.

Opt-out: You may withdraw consent or opt-out at any time through the privacy settings of the respective services (Google, Meta, LinkedIn, etc.).

7. Your Rights

Under the GDPR, you have the following rights:

Data Subject Rights: The right to access, rectify, or erase your data, the right to restrict or object to processing, and the right to data portability.

Automated Decision-Making: We do not use automated decision-making (including profiling) with legal effects.

Complaint to Supervisory Authority: You have the right to lodge a complaint with a data protection supervisory authority in the EU Member State of your habitual residence, place of work, or place of the alleged infringement.

To exercise these rights, please contact us at the email address below. We will respond within one month.

8. Security Measures

We implement commercially reasonable technical and organizational measures designed to protect personal data against unauthorized access, loss, or alteration.

9. Data Controller and Representatives

Data Controller:

Arent Inc.

Address: 2-7-19, Hamamatucho, Minato-ku, Tokyo, 105-0013, Japan

Representatives: Hiroki Kamobayashi

EU Representative:

Arent Software Sociedad Anónima.

Address: Calle de Antonio López 249, 1G, 28041, Madrid, Spain

Contact for Inquiries:

Email: pi@arent3d.com

Established: March 19, 2026